

## FIERCELY PROTECTIVE

Just one spot-on controls these key parasites:

FLEAS TICKS EAR MITES

✓ ROUNDWORMS ✓ TAPEWORMS







# Supporting owners' and practices' parasiticide needs

Feline parasite protection is an important part of your practice and a vital health service to cats, owners and the local community, so you need to choose a product which delivers:

#### Owner needs

- **>** easy-to-apply **convenience**
- broad-spectrum efficacy\*



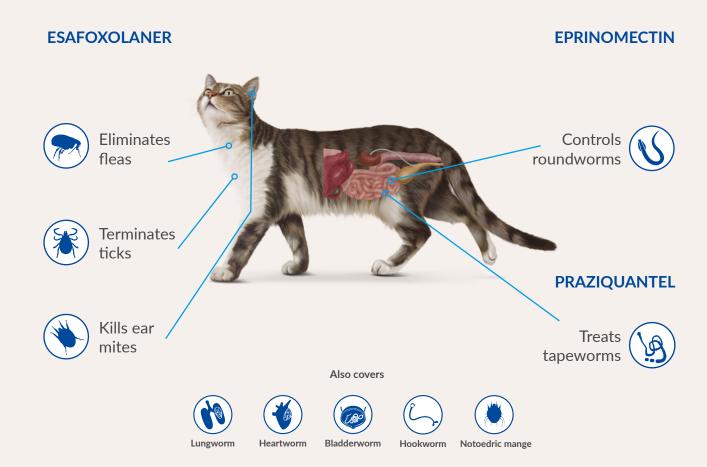


#### Practice needs

- > clear parasite protocols
- **>** make **compliance easy**
- > simplified stock control

# Parasite protection couldn't be simpler with NexGard® COMBO

Just one spot-on provides broad spectrum parasite cover against these key parasites:



<sup>\*</sup>Depending on the individual cats needs.

#### NexGard® COMBO kills fleas fast1

#### Fleas – a year-round challenge



28%
OF CATS
that visit the vet have fleas²



ONLY
1 IN 2 CATS
are treated for fleas<sup>2</sup>



NO. 1 PARASITE

CONCERN

for cat owners is fleas<sup>3</sup>

#### NexGard® COMBO kills ticks

#### Ticks – an ever-present threat



TICKS ARE ACTIVE YEAR-ROUND in parks, woodland and owners' gardens



CATS THAT GO OUTSIDE are at risk of ticks, even in urban areas



TICKS CAN
TRANSMIT DISEASE
to humans and other
susceptible pets

#### NexGard® COMBO:



- > Kills fleas within 24 hours
- **>** Before they can lay eggs
- > Kills fleas for one month

#### NexGard® COMBO:



- > Kills ticks within 48 hours
- > Kills the most common tick on cats, Ixodes ricinus, for 5 weeks<sup>4</sup>

NexGard® COMBO can be used as part of an FAD\* treatment strategy

## NexGard® COMBO minimises family risk of roundworms

#### Toxocara cati is an increasing public health concern and family risk

## Children are especially at risk



Risk of blindness<sup>5</sup>



Children score lower in maths and reading<sup>6</sup>

### Increased disease risks



Risk of epilepsy is almost doubled<sup>7</sup>



Risk of asthma is almost tripled<sup>8</sup>

## Toxocara cati is common in the UK and Ireland



Cats sleep on their owners' beds, sofas and laps



Lifestyle changes like working from home mean owners spend more time with their cats

## Roundworms – the forgotten risk

MONTHLY WORMING minimises the risk of roundworm egg shedding<sup>11</sup>

68% OF CATS need monthly worming<sup>9</sup> OVER 1 IN 4
UK CATS
are shedding
roundworm eggs<sup>10</sup>

YET ARE ONLY
TREATED 3.1
TIMES PER YEAR
on average<sup>9</sup>

#### NexGard® COMBO:



- > Treats Toxocara cati
- > Treats Toxascaris leonina

#### NexGard® COMBO kills mites

~80% of cat otitis externa cases are caused by ear mites<sup>12</sup>

**97.2–99.9%**efficacy against ear mites following just one treatment<sup>13</sup>

100%
efficacy against
notoedric mange
with just one
treatment<sup>14</sup>

## NexGard® COMBO treats tapeworms

#### Tapeworms are more common than we think





Cat behaviours such as
HUNTING AND
GROOMING
put them at risk



## How does NexGard® COMBO compare

#### Activity against these key parasites

	NexGard® COMBO	Felpreva®	Advocate®	Stronghold®	Stronghold® Plus	Bravecto®	Bravecto® Plus	Credelio <sup>®</sup>
Fleas	✓	1	<b>√</b>	1	<b>√</b>	<b>√</b>	<b>√</b>	1
Ticks	✓	✓			<b>√</b>	✓	<b>√</b>	✓
Ear mites	✓	✓	<b>✓</b>	<b>✓</b>	✓	✓	<b>✓</b>	
Roundworms	✓	✓	<b>✓</b>	<b>✓</b>	✓		✓	
Able to worm monthly*	✓		1	✓	✓			
Tapeworms	<b>√</b>	✓						

<sup>\*</sup>Frequency of administration is a decision for the prescribing vet which should be based upon a parasite risk assessment and in accordance with the product's SPC.

The table shows five top parasite concerns. Some of the products listed have claims against other parasites. Refer to the Summary of Product Characteristics for each product for full details of the licensed indications.

NexGard® COMBO is indicated for cats with, or at risk from mixed infections with ectoparasites, roundworms and tapeworms.

## Two pack sizes

- Just one pack change as cat grows
- **>** Kittens
  - **-** 0.8 to < 2.5 kg
- Adult cats
  - 2.5 to <7.5 kg\*



<sup>\*</sup>For cats ≥ 7.5 kg use an appropriate combination of applicators.

## Simple application

▶ 80% of owners said the applicator seemed easy to use¹6

**>** 87% of cat owners said the applicator **looks professional** and medicinal, helping to differentiate from retail brands<sup>16</sup>





### NexGard® COMBO is ideal for kittens



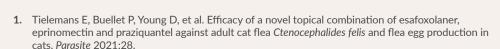
- **> ESCCAP recommend monthly roundworming** in kittens from weaning until 6 months<sup>11</sup>
- Can be used from just 8 weeks of age and 0.8 kg
- > Therefore can be used for most kittens at **first vaccination**
- **> Kitten support pack** to bond owners to practice

## Suitable for breeding queens

Can be used in breeding, pregnant and lactating queens



## NexGard® COMBO



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